How to Participate in Offline Event

01. Stamp Tour Event

1) Complete 3 or more missions out of 4.
- Mission 1- Attend the event and earn the first stamp (automatically given for all participants).
- Mission 2- Visit one Play Booth, experience the activity, and get the second stamp.
- Mission 3- Visit one Senior Entrepreneur Booth out of five and get the third stamp.
- Mission 4- Find and get the fourth stamp located in various places in the networking area.

2) After collecting 3 or more stamps, visit the "Event Application Desk" within the Play Booth, show your stamps to a staff member, and receive a "Participation Confirmation" stamp.

3) Get your ticket from a staff and apply.

4) Network with others until the lucky draw begins at the main stage after the Session 2.

Prize- Apple Watch SE2 (for 6 winners)

02. Business Card Exchange Event

1) Network with other teams and exchange team business cards.

2) Collect business cards from other teams and organize them in your networking worksheet. Note down potential collaboration opportunities beside each card.

3) After collecting 5 business cards, head to the "Event Application Desk" at the Play Booth and show your completed networking sheet to a staff member to receive a participation stamp.

4) Write your name on your team's business card and submit it to the designated drop-off box.

5) Network with others until the lucky draw begins at the main stage after the Session 2.

Prize- Air Pod Pro 2nd Gen. (for 6 winners)

03. SNS Posting Event

1) Take a selfie at the Networking Day event.

2) Upload your photo to Instagram with the given hashtag.
   ※ Hashtag: #U300 #Student Start-up Team

3) Capture a screenshot of your Instagram post and submit it to the Google Form.
   ※ (Four lucky winners randomly selected from the submissions will receive prizes.)

Prize- Apple Watch SE 2 (for 1 winner)

Prize- BHC Bburinkle+ Coke 1.25L Combo Voucher (for 3 winners)

Program Schedule

Session	Schedule		Main Activity
Session 1	13:30~13:40	Opening and Greetings	- (Opening Speech) Ministry of Education - (Congratulatory Remark) Korea Entrepreneurship Foundation
	13:40~13:45	Opening Video	
	13:45~13:55	Certificate Award	- Certificate awarded to the representatives of Promising Student Start-up
	13:55~14:05	Ceremony	- 1. Final Team Announcement Ceremony
	14:05~14:10	Group Photo Session	- All Participants
Session 2	14:10~15:00	Startup Lecture	- Jeong Seung Hwan, CEO of Ryon Rocket
	15:00~15:10	Breaks and Move to Networking Venue	
	15:10~17:00	Networking and Booth Experience	- Free Networking by Theme - Expert Session by Theme - Senior Entrepreneur Booth and Event Booth - Stamp Tour

Offline Event Guide

1. Stamp Tour
2. Business Card Exchange Event
3. SNS Posting Event

※ For event participation guidelines, please see the next page.

Stamp Tour Participation Confirmation

Mission 1
Visit the site.

1

Mission 2
Visit Play Booth

Mission 3
Visit Senior Entrepreneur Booth

Mission 4
Self-search and get a stamp

Mission 5
Participation Confirmation

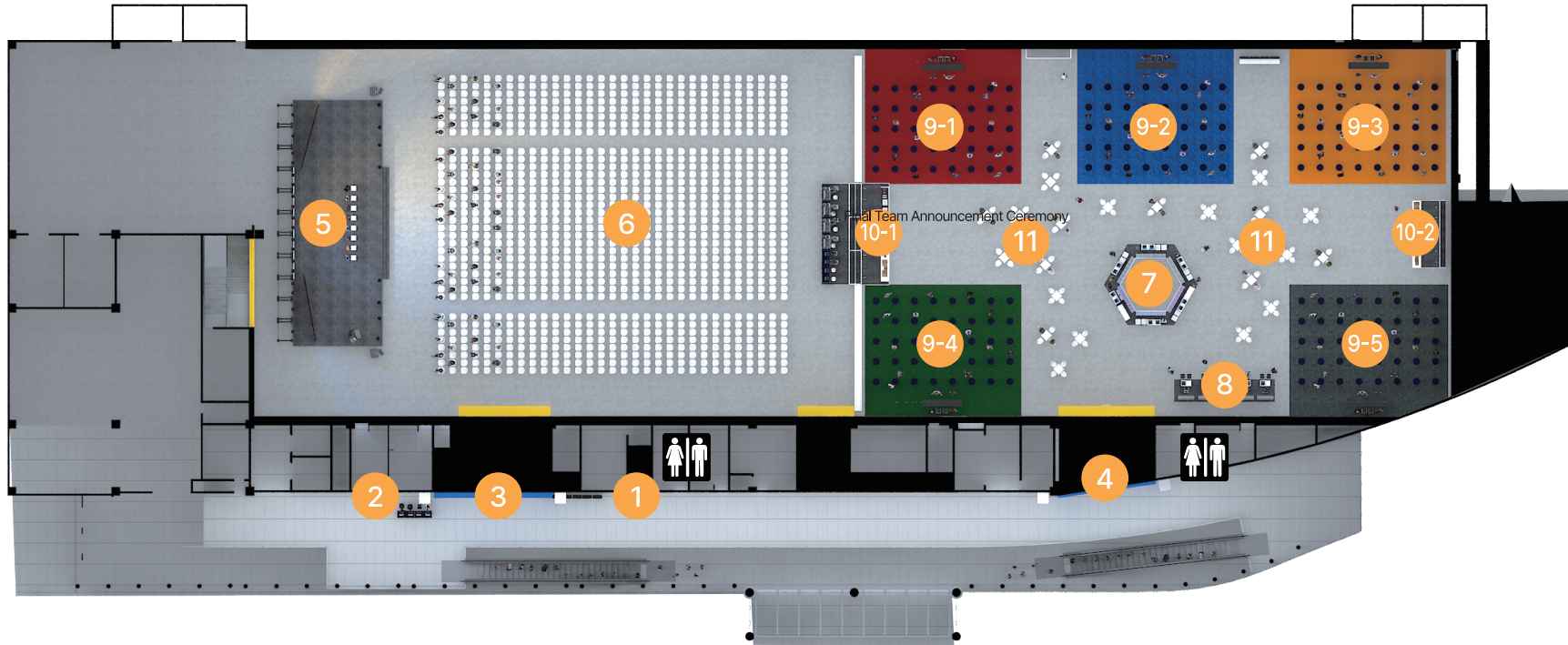# 2024 Promising Student Start-up Team 300+

Networking Day

August 13, 2024 (Tue)

13:30 ~ 17:00

Exhibition 2, aT Center

Networking Day Venue Guide

Final Team Announcement Ceremony

Map markers: 9-1, 9-2, 9-3, 9-4, 9-5, 10-1, 10-2, 11, 7, 8, 5, 6, 1, 2, 3, 4

Venue Map

1 Registration Kiosk	**7** Play Booth
2 On-site Registration	**8** Senior Entrepreneur Booth
3 Session 1 Venue Entrance	**9** Networking by Theme Site
4 Session 2 Venue Entrance	**10-1** Coffee Booth
5 Main Stage	**10-2** Snack Booth
6 Audience Seats	**11** Break Area

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7 Play Booth Guide

1) u300 Mock Test

2) CORN HOLE GAME

3) Us Today

4) Our Story Connected as One

5) Cup Stacking Game

6) Event Application Desk

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8 Senior Entrepreneur Booth Participating Companies

Kim Ye Seong, NET
Innovative Solid Tonic Water, Pocket Tonic

Kim David, HealthSuite
Easy and Fast Export to Southeast Asian Market

Bae Ji Hwan, ORLIEF
Insect-based Aquaculture Feed

Park Hyo Gyeong, My Nail
Nail Supply Rental Service for DIY Nail Art

Lee Jun Seok, INVAIZ
Personalized AI Pop-up Assistant

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9 Networking by Theme Guide

Location	Theme	Participating Organization
9-1	Idea Sophistication	ES Investor
		SeednPartners
9-2	Investor Relations	Unicorn Incubator
		300 Partners
9-3	Promotion /Marketing	waventures
		bluepoint Partners
9-4	Prototype Development	Y&ARCHER
		MASHUP VENTURES
9-5	Team Building	NanUhm Angels
		Risings Ventures